

AUTOEXPORTSHIELD

PROTECTING YOUR DEALERSHIP FROM THE THREAT OF EXPORTERS

STOP AUTO EXPORTERS BEFORE IT'S TOO LATE LOCK OUT EXPORTERS WITH AUTOEXPORTSHIELD™

One Exporter Can Cost a Dealership Thousands of Dollars

Car manufacturers do not take exported cars lightly. In an effort to protect their brand and global dealer network, significant penalties are being imposed at the dealer-level to combat exporters and pass along their financial impact. As a solution, manufacturers are penalizing dealers in three ways – costing dealerships thousands of dollars each time they sell a car to an exporter.

The penalties include:

- Denying credit for sale
- Financial penalties
- Decreasing allocations

Worst of all, the penalties often surprise dealerships long after the sale, making it difficult to manage the sales process and ultimately wasting time that could otherwise be spent working with legitimate customers.

AUTO EXPORT SHIELD CAN PROTECT YOU

Auto Export Shield provides state-of-the-art protection against exporters. Our proprietary data feed can help your dealership quickly and reliably identify high risk buyers before it's too late.

Auto Export Shield is the first software to be developed with the ability to protect auto dealerships from exporting scam artists—potentially saving your dealership thousands of dollars. Our proprietary database provides access to real time data allowing a dealership to identify potential exporters before the deal is finalized. Auto Export Shield provides 360° protection:

- Immediately identifies high risk buyers
- Tracks car purchase data from across the country
- Real time data feeds
- Comprehensive access to data by combining multiple data sources

TAKE IT FOR A TEST DRIVE

Auto Export Shield provides the protection you need to confidently sell to responsible buyers and lock out the exporter.

Try Auto Export Shield at your dealership **FREE for Two Weeks.**

Call or e-mail us today to get started with your free trial. Or visit us at www.AutoExportShield.com to learn more.

INNOVATIVE SAFETY
SOLUTIONS

1.800.645.8602 • www.autoexportshield.com



AUTOEXPORTSHIELD
Real-Time, Secure Protection

DEALERS USED TO LACK THE TOOLS THEY NEED TO STOP AUTO EXPORTERS. UNTIL NOW.

State-of-the-art technology keeps your dealership safe

AutoExportShield™ is built from the latest in database technology, constantly updating from multiple sources to ensure that users have access to real time information. The software resides on cloud servers, i.e. a network of multiple CPUs, instead of on one or two traditional servers. Users enjoy the following benefits:

- 100% uptime – there is no main server to crash
- Pages will never run slow – variable CPU power ensures consistent speed, regardless of usage spikes throughout the day
- Impervious to network service attacks – hackers can't bring the system down
- Custom framework for input filtering – additional security compared to an open source framework
- MD5 encryption – variable length encryption ensure that data is safe

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SECONDS CAN SAVE THOUSANDS

The process is as simple as a standard credit check. It takes just a few seconds to input the data then AutoExportShield generates a proprietary risk score based on several criteria. If the potential buyer could be an exporter, a warning is immediately generated. In addition, the dealership management team can be notified by e-mail and/or the next time they login.

FREQUENTLY ASKED QUESTIONS

How many users can I have at my dealership? Is there a per user license fee?

AutoExportShield requires a monthly service fee for access to the database. This fee includes an unlimited number of Basic and Management level users for your location.

Is my data safe?

The experts at AutoExportShield are committed to the security of your data. We utilize the latest in encryption and database security technology so you can rest assured that your data will never be compromised.

How is the risk score calculated?

The proprietary AutoExportShield risk score was developed by a team of auto dealer veterans and takes into account nearly a dozen sales transaction key factors. Its calculation provides an instant and clear indication if the potential buyer may be an exporter.

Call or e-mail us today to get started with your free trial. Or visit us at www.AutoExportShield.com to learn more.

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A WORRISOME TREND

Car exportation has become a serious threat due in large part to the decline in worldwide car production and weak American dollar. Experts agree that the number of luxury cars purchased for export will continue to grow, making dealerships across the country a target of this scam. In 2008, there were 12.3 cars exported for every dealership in the United States.

DEALERS LACK THE TOOLS TO STOP IT

Exporters keep making it harder for dealers to identify them before the sale is complete—they are constantly changing their tactics to avoid detection. In addition, the falsified documents they are using continue to become more difficult to spot. And standard credit checks cannot identify a potential risk. Auto dealers simply do not have the tools they need to protect themselves from this threat. Until now.

EXPORTERS ARE TARGETING LUXURY MAKES & MODELS

- Mercedes Benz GL550, GL350 and S Class
- BMW X5, X6 and 7 Series
- Toyota Landcruiser and Sequoia
- Lexus LX 570, LS 460 and GX 460



IS YOUR DEALERSHIP A TARGET? THE EXPERTS AT AUTO EXPORT SHIELD™ CAN HELP.

AutoExportShield is comprised of a team of experts who have extensive experience working with dealers and manufacturers to improve their sales operations and processes. Our staff will troubleshoot your sales procedures to identify loopholes that exporters can exploit while providing insight into their tactics and techniques. We will help you enhance your systems and processes to quickly identify the telltale signs of an exporter—before it's too late.

Our consultative team can provide on-site, hands-on training and process analysis to help your sales staff identify potential exporters and streamline your systems. Let our years of real-world expertise help you improve your dealership's sales team. Our full suite of services includes:

- Sales training seminars
- Sales policies and procedures
- Sales technology assessments
- Coaching and mentoring
- Change management
- And more

Call or e-mail us today for a FREE consultation by phone. Or visit us at www.AutoExportShield.com to learn more.



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WHAT CAN AUTOEXPORTSHIELD DO FOR YOU?

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VISIT US ONLINE AT WWW.AUTOEXPORTSHIELD.COM FOR MORE INFORMATION