

AUTO EXPORT SHIELD AUTO EXPORT SHIELD

Protecting your dealership from the threat of exporters

PCNA IS ENFORCING THEIR EXPORT POLICY

As of June 2011, PCNA will be aggressively enforcing their Vehicle Export Policy. Dealers who exceed their “exemption” limits will be charged back for any and all PDMS Co-Op funds, Sales Support funds and any other amounts attributable to any brokered or exported vehicles; the sale of these vehicles will not count towards determining future allocations and vehicles found to be exported will result in a one-for-one like-kind reduction in vehicle allocation.

PCNA has endeavored to provide you assistance in identifying exporters and has found AutoExportShield to be a very effective tool in stopping exportation. AutoExportShield Guarantees 100% coverage of any financial charge back.

A WORRISOME TREND

Car exportation has become a serious threat due in large part to the decline in worldwide car production and the weak American dollar. Experts agree that the number of luxury cars purchased for export will continue to grow, making dealerships across the country target of this scam. In 2008 there were 12.3 cars exported for every dealership in the United States.

ONE EXPORTER CAN COST A DEALERSHIP THOUSANDS OF DOLLARS

Car manufacturers do not take exported cars lightly. In an effort to protect their brand and global dealer network, significant penalties are being imposed at the dealer-level to combat exporters and pass along their financial impact. As a solution, manufacturers are penalizing dealers in three ways – costing dealerships thousands of dollars each time they sell a car to an exporter. These penalties include:

- Denying credit for sale
- Financial penalties
- Decreasing allocation

Worst of all these penalties often surprise the dealerships long after the sale, making it difficult to manage the sales process and ultimately wasting time that could otherwise be spent with legitimate customers

A U T O E X P O R T S H I E L D

DEALERS LACK THE TOOLS TO CATCH EXPORTERS

Exporters are making it harder for dealers to identify them before the car is delivered – they are constantly changing their tactics to avoid detection. In addition, the falsified documents they are using continue to become more difficult to recognize. Standard credit checks simply can not identify a potential risk. Auto Dealers simply do not have the tools they need to protect themselves from this threat. **Until now...**

CUTTING EDGE PROTECTION WITH STATE-OF-THE-ART TECHNOLOGY

Auto **Export** Shield is the first software to be developed with the ability to protect dealerships from exporters. Our proprietary data feed quickly and reliably identifies exporters before its too late. Auto **Export** Shield compiles information from multiple sources such as financial records, car purchase history and other databases and assigns a risk score to the pending purchase. Our team of dedicated security consultants then does in depth research to guarantee that the sale is not for export.

Auto **Export** Shield is built from the the latest in database technology, constantly updating from multiple sources providing real-time information to the dealer. The software resides on cloud servers which means there are no system crashes and is impervious to network service attacks. By using variable CPU power we maintain consistent speed. We are committed to the security of your data and use the latest in encryption (MD5) and database security you can rest assured it is not compromised.

A U T O E X P O R T S H I E L D

Auto **Export** Shield is comprised of a team of experts who have extensive experience working with dealers and manufactures to improve their sales operations and processes. Our staff will trouble shoot your sales procedures to identify loopholes that exporters can exploit while providing valuable information to their tactics and techniques. We will help enhance your systems and processes to quickly identify exporters before it's too late.

WE STAND BEHIND OUR PRODUCT... **100% GUARANTEED**

In the unlikely event a vehicle is exported while using our system, Auto **Export** Shield will cover 100% of the financial fine imposed by PCNA

Auto EXPORT Shield
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For more information please call [800.645.8602](tel:800.645.8602)

Or visit our website www.autoexportshield.com